

Salman Hawaldar

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Skills

- User-Centered Design (UCD)
- Interaction Design
- Usability Testing
- Wireframing & Prototyping
- Design Systems
- A/B Testing
- UX Research
- UI Animation
- Responsive Design
- Visual Storytelling
- Figma
- Adobe XD

Creative and detail-oriented Sr. UX/UI Designer with 7+ years of experience in designing intuitive and visually appealing digital experiences. Skilled in user-centered design, interaction design, and usability testing, with a strong focus on enhancing user engagement and business impact. Proficient in Figma, Adobe XD, Sketch, Illustrator, and front-end collaboration tools. Passionate about delivering seamless, user-friendly designs for web and mobile platforms.

Work History

2021-07 - Current	<div>Sr. UI/UX Designer <i>HerKey (formerly JobsForHer), Bengaluru, Karnataka</i><ul style="list-style-type: none">• Led the redesign of the platform UI, increasing user engagement by 35%• Conducted usability testing and UX research, optimizing the onboarding experience• Developed and maintained a design system ensuring consistency across web and mobile• Led the revamp of the Business Zone (Employer, Partner, Ally) to enhance user experience and engagement• Improved UI clarity and navigation, making it easier for employers to explore and purchase packages• Redesigned pricing and feature comparison for better decision-making, increasing conversion rates• Collaborated with product managers, engineers, and stakeholders to enhance usability</div>
2019-08 - 2021-07	<div>UI/UX Designer <i>AiKnow Labs, Bengaluru, Karnataka</i><ul style="list-style-type: none">• Designed AI-driven dashboards for fintech• Created wireframes and high-fidelity prototypes for enterprise applications• Conducted competitor analysis to refine UX strategies</div>
2018-08 - 2019-08	<div>UI/UX Designer <i>Xelpmoc Design and Tech Limited, Bengaluru, Karnataka</i><ul style="list-style-type: none">• Designed mobile-first user interfaces for startup clients</div>

- Sketch
- Usability testing
- Wireframing and prototype design
- Visual design
- Prototyping
- Interaction design
- Web app design
- User research
- Usability and accessibility
- Wireframing
- Accessibility design
- Storyboarding
- Adobe creative suite
- Figma expertise
- Responsive design
- Design systems

2017-07 -
2018-07

- Conducted UX research and market analysis to enhance product usability

UI/UX Designer

TechI33t Infosystems Private Limited, Bengaluru, Karnataka

- Designed UI elements for web and mobile applications
- Assisted in front-end development to ensure seamless design implementation
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Education

BSc: Animation and Graphics

Cavalier Animation And Media College - Bangalore
I specialize in Graphics, animation, interactive technology, and visual effects.

Certifications

Foundations of User Experience (UX) Design - Google

Human-Computer Interaction (HCI) - Coursera

Usability Testing Bootcamp - Interaction Design Foundation

Collaboration Development

- Agile & Scrum Methodologies
- Cross-functional Team Collaboration
- Figma Component Libraries & Design Systems
- HTML, CSS (for better design-developer collaboration)
- Slack, JIRA & Asana Project Management Tools

Awards

Star of the Quarter - AMJ Quarter 2024

Research Testing

- User Interviews & Surveys
- A/B Testing & Heatmap Analysis
- Behavioral Analytics (Google Analytics, Clevertap)
- Competitor Analysis
- Usability Testing & Feedback Analysis